

Performance Management Plan

A Performance Management Plan is a comprehensive yet concise roadmap of your data collection, management, and reporting. It consolidates and expands on information from your Logic Model and combines it with details about your measurement strategies. Common components include:

- 1 **GOALS:** Goal statements can represent Outcomes, Outputs, or Quality Indicators. They are the specific definitions of success and numeric targets toward which your program aims.
- 2 **INDICATORS:** Indicators are the measurable indicators that signal when a goal has been achieved.
- 3 **MEASURES:** Measures are the tools you use to gather data about your indicators and goals.
- 4 **DATA SOURCES:** Once your measures have collected data about your goals and indicators, your data is entered and stored in certain fields, columns, or rows in spreadsheets or databases. Describe where this data can be found.
- 5 **FREQUENCY:** Describe how often this data is collected, aggregated, and/or reported.
- 6 **AUDIENCE:** List the internal and external stakeholders to whom this goal has been promised or to whom these results will be reported.

GOAL	INDICATOR	MEASURE	DATA SOURCE	FREQUENCY	AUDIENCE